

<p>1 CREDIT</p> <p>MODULE 1 (9:30am – 1:00pm)</p> <p><u>International Trade – A Journey Through Time & Trends</u></p> <ul style="list-style-type: none"> This module aims to develop knowledge and understanding of the development and importance of international trade. The module explores the UK's international trade strategy and its implementation. Delve into the trade background and historical evolution of trade Explore how countries engage in global commerce <p>Member: £345 & Non-Member: £395 (+VAT)</p>	<p>1 CREDIT</p> <p>MODULE 2 (9:30am – 1:00pm)</p> <p><u>International Supply Chain</u></p> <ul style="list-style-type: none"> This module aims to develop an understanding of supply chain management in international trade. This includes defining supply chain management, the relationship between supply chain and logistics, effective supply chain planning and responding to problems and issues associated with international trade. <p>Member: £345 & Non-Member: £395 (+VAT)</p>	<p>1 CREDIT</p> <p>MODULE 3 (9:30am – 1:00pm)</p> <p><u>Creating an International Strategy</u></p> <ul style="list-style-type: none"> This module aims to develop knowledge and understanding as to how an organisation develops an international trade strategy. It includes establishing export goals, undertaking research into potential markets, developing an international pricing strategy, investigating shipping and logistics, marketing and promotion, documentation, distribution and review and monitoring. <p>Member: £345 & Non-Member: £395 (+VAT)</p>	<p>1 CREDIT</p> <p>MODULE 4 (9:30am – 1:00pm)</p> <p><u>International Trade Research</u></p> <ul style="list-style-type: none"> This module aims to develop knowledge from research activities to gain an understanding of international trade theory and global economic development and growth. It will also cover currency and exchange rates, trade policies and their impact on an organisation. As well as free trade agreements, direct investment from financial sources outside the UK, tariffs and international law and treaties. <p>Member: £345 & Non-Member: £395 (+VAT)</p>	<p>5 CREDITS</p> <p>MODULE 5 (9:30am – 1:30pm)</p> <p><u>Exporting & Procedures</u></p> <ul style="list-style-type: none"> This module aims to develop knowledge and understanding of the exporting process used in international trade from novice to practitioner. It includes documentation, incoterms, responsibilities of an exporter, commodity codes, origin and duties and taxes. Become familiar with the useful resources on hand – including compliance, and understanding incoterms <p>Member: £345 & Non-Member: £395 (+VAT)</p>
<p>5 CREDITS</p> <p>MODULE 6 (9:30am – 1:30pm)</p> <p><u>Importing & Procedures</u></p> <ul style="list-style-type: none"> This module provides a comprehensive overview of the import process for both novice and experienced importers. The workshop will cover four key modules, equipping you with the knowledge and skills you need to navigate the import process with confidence. Covering all areas of Import Documentation, Responsibilities, Customs, Valuation , Incoterms , Commodity codes. <p>Member: £345 & Non-Member: £395 (+VAT)</p>	<p>1 CREDIT</p> <p>MODULE 7 (9:30am – 1:00pm)</p> <p><u>Finding International & Global Opportunities</u></p> <ul style="list-style-type: none"> This module aims to develop knowledge and understanding of the importance of research including social media to find opportunities in global trade. Learn how to establish a strong online presence to reach potential customers in foreign markets Find out how to utilise government programs and resources to gain access to international markets <p>Member: £345 & Non-Member: £395 (+VAT)</p>	<p>1 CREDIT</p> <p>MODULE 8 (9:30am – 1:00pm)</p> <p><u>International Marketing – AI & Social Media</u></p> <ul style="list-style-type: none"> This module aims to develop knowledge from research activities to gain an understanding of international trade using Marketing, Social Media and how AI plays a role in International Marketing Explore global trends, Navigate cultural differences and explore cross-cultural Promotion Creating a global online presence & measuring success <p>Member: £345 & Non-Member: £395 (+VAT)</p>	<p>1 CREDIT</p> <p>MODULE 9 (9:30am – 1:00pm)</p> <p><u>Import/Export Diagnostics - Creating a Procedure Manual</u></p> <ul style="list-style-type: none"> This module aims to develop knowledge and practical skills in Import/Export Customs Diagnostic enabling the learner to create a procedural manual to complete international trade operations. This module will cover topics such as the WTO, Customs Procedures and an in depth understanding of import and export procedures <p>Member: £345 & Non-Member: £395 (+VAT)</p>	<p>1 CREDIT</p> <p>MODULE 10 (9:30am – 1:00pm)</p> <p><u>International Customs</u></p> <ul style="list-style-type: none"> This module aims to develop knowledge and understanding of customs procedures associated with international trade. The module includes trade agreements, tariffs and taxes, immigration, intellectual property rights, clearance procedures, transport regulations, sanitary and Phyto-sanitary measures, customs valuation, preference systems and anti-dumping measures. <p>Member: £345 & Non-Member: £395 (+VAT)</p>
<p>1 CREDIT</p> <p>MODULE 11 (9:30am – 1:00pm)</p> <p><u>Importance of International Documentation</u></p> <ul style="list-style-type: none"> This module explains the importance of customs documentation in the world of international trade, to ensure both parties clearly understand the requirements. This includes evidence of delivery, proof of payment, export/import documentation, customs clearance, intellectual property rights as well as mitigating risk and dispute resolution. <p>Member: £345 & Non-Member: £395 (+VAT)</p>	<p>4 CREDITS</p> <p>MODULE 12 (9:30am – 1:00pm)</p> <p><u>Logistics Road, Rail, Sea, Air, Courier</u></p> <ul style="list-style-type: none"> This module aims to develop knowledge and understanding of the role of logistics including an understanding of air, sea, road and rail freight and courier services. It will explore the advantages and disadvantages of using the different modes of transport, with the aim to develop knowledge and understanding of air, sea, road and rail freight and courier services. <p>Member: £345 & Non-Member: £395 (+VAT)</p>	<p>2 CREDITS</p> <p>MODULE 13 (9:30am – 1:00pm)</p> <p><u>Customs Warehousing/ Free Zones/ Special Procedures</u></p> <ul style="list-style-type: none"> This module aims to develop knowledge and understanding of the use of customs warehousing in the export and in import of goods. This includes the use of duty deferral, temporary storage and bonded stock. Learners will develop knowledge and understanding of the use of special procedures in the export and in the import of goods. Such as Inward & Outward Processing. <p>Member: £345 & Non-Member: £395 (+VAT)</p>	<p>1 CREDIT</p> <p>MODULE 14 (9:30am – 1:00pm)</p> <p><u>Authorised Economic Operator (AEO)</u></p> <ul style="list-style-type: none"> This module aims to develop knowledge and understanding of the status of an authorised economic operator in the export and in import of goods. This includes the advantages of the status, trusted trader, and the process securing the authorised economic operator status. Benefits include streamlined paperwork, expedited customs access and enhancing customs clearance efficiency <p>Member: £345 & Non-Member: £395 (+VAT)</p>	<p>3 CREDITS</p> <p>MODULE 15 (9:30am – 1:30pm)</p> <p><u>Sustainability in Supply Chain</u></p> <ul style="list-style-type: none"> This module aims to develop knowledge and understanding of the impact of freight movement on the environment and the opportunities available to organisations to use sustainable options. Establish export goals that are achievable and measurable <p>Member: £345 & Non-Member: £395 (+VAT)</p>