



2025

LINCOLNSHIRE BUSINESS AWARDS

SPONSORSHIP OPPORTUNITIES

FRIDAY 14TH MARCH 2025
LINCOLNSHIRE SHOWGROUND



LINCOLNSHIRE
SHOWGROUND



Lincolnshire
Chamber of
Commerce

The Ultimate Business Network

SPONSORSHIP OPPORTUNITIES



The Lincolnshire Business Awards 2025 is an annual black-tie flagship event which brings together businesses from all sectors across Lincolnshire.

2024 saw over 90 entries into the awards and just under 300 people attend on the night.

The event includes a drinks reception, 3-course dinner and entertainment making it a fantastic opportunity to host customers, your team and to network and connect with other guests.

The evening celebrates and showcases the best of business and enterprise throughout the county. 10 awards will be presented at the dinner, and these awards will identify, applaud and promote the best in the county with category finalists and award winners epitomising the exceptionally high standards set and achieved in our business community.

The awards are heavily aligned with the British Chamber of Commerce national awards meaning the winners of each category will be put forward for the national awards by Lincolnshire Chamber of Commerce.

*You must be a Lincolnshire Chamber of Commerce member to be put forward for the national awards.



THE AWARD CATEGORIES



THE GAME CHANGER

(ENTREPRENEUR OF THE YEAR)

THE EQUALITY TRAILBLAZER AWARD

(DIVERSITY AND INCLUSION AWARD)

THE PROBLEM SOLVER OF THE YEAR

(BUSINESS DIVERSIFICATION AWARD)

THE GLOBAL PLAYER AWARD

(EXPORT BUSINESS OF THE YEAR)

THE PLANET SAVER AWARD

(GREEN BUSINESS OF THE YEAR)

THE WORKFORCE DEVELOPER AWARD

(COMMITMENT TO PEOPLE AWARD)

THE RAPID RISER AWARD

(SCALE UP BUSINESS OF THE YEAR)

THE FIELD TO FORK

(FOOD, DRINK AND FARMING BUSINESS OF THE YEAR)

THE COMMUNITY CHAMPION

(COMMUNITY BUSINESS OF THE YEAR)

LINCOLNSHIRE'S BUSINESS OF THE YEAR

(THE WINNER OF WINNERS)



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HEADLINE SPONSOR



YOUR LOGO HERE

Pre Event

Your logo as part of the Lincolnshire Business Awards logo
Your logo on all outbound marketing material (press release schedule as well as newsletters)
Mentions on all Social Media Platforms
One place on the judging panel

On the Night

Opportunity to deliver an opening speech at the awards dinner
Table of 10 at the event
Logo on all on the night marketing material (presentation, certificates, pop-up banners)
Rolling advert on the screens throughout the drinks reception and dinner
Opportunity to announce The Winner of Winners award

Post Event

Recognition in the post event press release
Inclusion across all Social Media Platforms
A full guest list will be provided after the event

HEADLINE SPONSORSHIP PACKAGE £5,000 + VAT

To book email Karis@khevents.co.uk



AWARD SPONSORSHIP



Pre Event

Your logo listed next to your chosen award, as “sponsored by”

Your logo on all outbound marketing material (press release schedule as well as newsletters)

Mentions on all Social Media Platforms

On the Night

Ten tickets to the event

Logo on all on the night marketing material (presentation, certificates, pop-up banners)

Company bio on the rolling screen throughout dinner

Company name on the trophy and all certificates (Finalists, Winner and Highly Commended) relating to your chosen award

Opportunity to announce your chosen award winner including on stage photo

Post Event

Recognition in the post event press release

Inclusion across all Social Media Platforms

A full guest list will be provided after the event

AWARD SPONSORSHIP PACKAGE - £2,500 + VAT

To book email Karis@khevents.co.uk



LINCOLNSHIRE
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DRINKS RECEPTION SPONSOR



Pre Event

Your logo on the Lincolnshire Business Awards webpage and across Lincolnshire Showground event listing

Your logo on all outbound marketing material (press release schedule as well as newsletters)

Mentions on all Social Media Platforms

On the Night

Two tickets to the event

Logo to be shown in the event marketing material (presentation and on the screens)

Rolling advert on the screens in the Drinks Reception area

Opportunity to display marketing material in the Drinks Reception area of the event

Post Event

Recognition in the post event press release

Inclusion across all Social Media Platforms

DRINKS RECEPTION SPONSOR - £1,250+VAT

To book email Karis@khevents.co.uk



PRINT SPONSOR



Pre Event

Your logo on the Lincolnshire Business Awards webpage and across Lincolnshire Showground event listing

Your logo on all outbound marketing material (press release schedule as well as newsletters)

Mentions on all Social Media Platforms

On the Night

Two tickets to the event

Logo to be shown in the event marketing material (presentation and on the rolling screens)

Advert on the rolling screens throughout dinner

Post Event

Recognition in the post event press release

Inclusion across all Social Media Platform

PRINT SPONSOR PACKAGE - £1,250+VAT

To book email Karis@khevents.co.uk



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ENTERTAINMENT SPONSOR



Pre Event

Your logo on the Lincolnshire Business Awards webpage and across Lincolnshire Showground event listing

Your logo on all outbound marketing material (press release schedule as well as newsletters)

Mentions on all Social Media Platforms

On the Night

Two tickets to the event

Logo to be shown in the event marketing material (presentation and on rolling screens in the main room)

Advert on the main screen during dinner

Post Event

Recognition in the post event press release

Inclusion across all Social Media Platform

ENTERTAINMENT SPONSOR PACKAGE - £1,250+VAT

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LINCOLNSHIRE
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The logo features a 3x3 grid of nine rounded squares in various colors: orange, pink, purple, lime green, red, light purple, light green, teal, and blue.

2025
**LINCOLNSHIRE
BUSINESS
AWARDS**

KEY DATES

LAUNCH DATE (LINCOLNSHIRE DAY)
TUESDAY 1ST OCTOBER 2024

DEADLINE FOR NOMINATIONS
FRIDAY 17TH JANUARY 2025

JUDGING & FILMING SESSIONS
THURSDAY 6TH FEBRUARY 2025

AWARD CEREMONY
FRIDAY 14TH MARCH 2025
AT LINCOLNSHIRE SHOWGROUND

