

## THE AWARD CATEGORIES

### ENTREPRENEUR OF THE YEAR

An individual who has transformed an idea into a successful and thriving business by effectively understanding and addressing market challenges, customer needs, and the competitive landscape

### DIVERSITY AND INCLUSION AWARD

An organisation that champions diversity and promotes inclusion within its workforce, customer base, and community outreach efforts. This includes implementing innovative policies and practices that foster an inclusive culture, actively supporting underrepresented groups, and demonstrating measurable impact in creating a more equitable environment

### BUSINESS DIVERSIFICATION AWARD

A business that has transformed its market or its products/services to gain a strong competitive position. This includes demonstrating innovative strategies, adaptability to market changes, and significant contributions to industry standards. The business should showcase how diversifying has driven growth, resilience, and long-term and future success

### EXPORT BUSINESS OF THE YEAR

A business that has demonstrated significant and sustained international growth by effectively leveraging overseas market opportunities. The business should showcase how exporting has driven its overall growth and success

### GREEN BUSINESS OF THE YEAR

An organisation with sustainability at the heart of their business. They are fully committed to sustainable best practice and making the world a better and safer place



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### COMMITMENT TO PEOPLE AWARD

A business that has shown how their approach to the learning and development of their team has enhanced their business performance

### SCALE UP BUSINESS OF THE YEAR

An organisation that can demonstrate exceptional levels of growth with a strong plan for sustainable financial performance

### HOSPITALITY BUSINESS OF THE YEAR

A business that can demonstrate a significant contribution to the Lincolnshire Food and/or Drink sector through the exceptional quality of its products or services. This includes innovation, sustainability practices, and a positive impact on the local community and economy

### CHARITY OF THE YEAR

Recognises a charity that has demonstrated outstanding impact through innovative programs, exceptional fundraising efforts, and significant contributions to the community. The charity should showcase measurable outcomes and a commitment to sustainability and inclusivity

### THE COMMUNITY CHAMPION

An organisation that facilitates, participates and enables community engagement, demonstrating the power of giving back

### LINCOLNSHIRE'S BUSINESS OF THE YEAR

Winner or Winners Award, the winning business or organisation needs to demonstrate exceptional growth, innovation, and community impact. The winner should showcase outstanding leadership, sustainability practices, and a significant contribution to the local economy as well as being a proud advocate for Lincolnshire

