



2025

LINCOLNSHIRE BUSINESS AWARDS

SPONSORSHIP OPPORTUNITIES

FRIDAY 14TH MARCH 2025
LINCOLNSHIRE SHOWGROUND



Lincolnshire
Chamber of
Commerce

The logo features a 3x3 grid of nine rounded squares in various colors: orange, pink, purple, yellow, red, light purple, green, teal, and blue.

2025
**LINCOLNSHIRE
BUSINESS
AWARDS**

The Lincolnshire Business Awards 2025 is an annual black-tie flagship event which brings together businesses from all sectors across Lincolnshire.

2024 saw over 90 entries into the awards and just under 300 people attend on the night.

The event includes a drinks reception, 3-course dinner and entertainment making it a fantastic opportunity to host customers, your team and to network and connect with other guests.

The evening celebrates and showcases the best of business and enterprise throughout the county. 11 awards will be presented at the dinner, and these awards will identify, applaud and promote the best in the county with category finalists and award winners epitomising the exceptionally high standards set and achieved in our business community.



THE AWARD CATEGORIES

ENTREPRENEUR OF THE YEAR

An individual who has transformed an idea into a successful and thriving business by effectively understanding and addressing market challenges, customer needs, and the competitive landscape

DIVERSITY AND INCLUSION AWARD

An organisation that champions diversity and promotes inclusion within its workforce, customer base, and community outreach efforts. This includes implementing innovative policies and practices that foster an inclusive culture, actively supporting underrepresented groups, and demonstrating measurable impact in creating a more equitable environment

BUSINESS DIVERSIFICATION AWARD

A business that has transformed its market or its products/services to gain a strong competitive position. This includes demonstrating innovative strategies, adaptability to market changes, and significant contributions to industry standards. The business should showcase how diversifying has driven growth, resilience, and long-term and future success

EXPORT BUSINESS OF THE YEAR

A business that has demonstrated significant and sustained international growth by effectively leveraging overseas market opportunities. The business should showcase how exporting has driven its overall growth and success

GREEN BUSINESS OF THE YEAR

An organisation with sustainability at the heart of their business. They are fully committed to sustainable best practice and making the world a better and safer place



THE AWARD CATEGORIES

COMMITMENT TO PEOPLE AWARD

A business that has shown how their approach to the learning and development of their team has enhanced their business performance

SCALE UP BUSINESS OF THE YEAR

An organisation that can demonstrate exceptional levels of growth with a strong plan for sustainable financial performance

HOSPITALITY BUSINESS OF THE YEAR

A business that can demonstrate a significant contribution to the Lincolnshire Food and/or Drink sector through the exceptional quality of its products or services. This includes innovation, sustainability practices, and a positive impact on the local community and economy

CHARITY OF THE YEAR

Recognises a charity that has demonstrated outstanding impact through innovative programs, exceptional fundraising efforts, and significant contributions to the community. The charity should showcase measurable outcomes and a commitment to sustainability and inclusivity

THE COMMUNITY CHAMPION

An organisation that facilitates, participates and enables community engagement, demonstrating the power of giving back

LINCOLNSHIRE'S BUSINESS OF THE YEAR

Winner or Winners Award, the winning business or organisation needs to demonstrate exceptional growth, innovation, and community impact. The winner should showcase outstanding leadership, sustainability practices, and a significant contribution to the local economy as well as being a proud advocate for Lincolnshire





YOUR LOGO HERE

HEADLINE SPONSOR

Pre Event

- Your logo as part of the Lincolnshire Business Awards logo
- Your logo on all outbound marketing material (press release schedule as well as newsletters)
- Your logo on all trophies and winner certificates
- Mentions on all Social Media Platforms
- One place on the judging panel

On the Night

- Opportunity to deliver an opening speech at the awards dinner
- Ten tickets to the event
- Logo on all on the night marketing material (presentation, certificates, pop-up banners)
- Rolling advert on the screens throughout the drinks reception and dinner
- Opportunity to announce The Winner of Winners award including on stage photo

Post Event

- Recognition in the post event press release
- Inclusion across all Social Media Platforms
- A full guest list will be provided after the event

HEADLINE SPONSORSHIP PACKAGE £5,000 + VAT

To book email info@lincbusinessawards.co.uk



Lincolnshire
Chamber of
Commerce



AWARD SPONSORSHIP

Pre Event

Your logo listed next to your chosen award, as “sponsored by”
Your logo on all outbound marketing material (press release schedule as well as newsletters)
Mentions on all Social Media Platforms

On the Night

Ten tickets to the event
Logo on all on the night marketing material (presentation, certificates, pop-up banners)
Company bio on the rolling screen throughout dinner
Company name on the trophy and all certificates (Finalists, Winner and Highly Commended) relating to your chosen award
Opportunity to announce your chosen award winner including on stage photo

Post Event

Recognition in the post event press release
Inclusion across all Social Media Platforms
A full guest list will be provided after the event

AWARD SPONSORSHIP PACKAGE - £2,500 + VAT

To book email info@lincbusinessawards.co.uk



DRINKS RECEPTION SPONSOR

Pre Event

Your logo on the Lincolnshire Business Awards webpage and across Lincolnshire Showground event listing

Your logo on all outbound marketing material (press release schedule as well as newsletters)

Mentions on all Social Media Platforms

On the Night

Two tickets to the event

Logo to be shown in the event marketing material (presentation and on the screens)

Rolling advert on the screens in the Drinks Reception area

Opportunity to display marketing material in the Drinks Reception area of the event

Post Event

Recognition in the post event press release

Inclusion across all Social Media Platforms

DRINKS RECEPTION SPONSOR - £1,250+VAT

To book email info@lincbusinessawards.co.uk





PRINT SPONSOR

Pre Event

Your logo on the Lincolnshire Business Awards webpage and across Lincolnshire Showground event listing

Your logo on all outbound marketing material (press release schedule as well as newsletters)

Mentions on all Social Media Platforms

On the Night

Two tickets to the event

Logo to be shown in the event marketing material (presentation and on the rolling screens)

Advert on the rolling screens throughout dinner

Post Event

Recognition in the post event press release

Inclusion across all Social Media Platform

PRINT SPONSOR PACKAGE - £1,250+VAT

To book email info@lincbusinessawards.co.uk





ENTERTAINMENT SPONSOR

Pre Event

Your logo on the Lincolnshire Business Awards webpage and across Lincolnshire Showground event listing

Your logo on all outbound marketing material (press release schedule as well as newsletters)

Mentions on all Social Media Platforms

On the Night

Two tickets to the event

Logo to be shown in the event marketing material (presentation and on rolling screens in the main room)

Advert on the main screen during dinner

Post Event

Recognition in the post event press release

Inclusion across all Social Media Platform

ENTERTAINMENT SPONSOR PACKAGE - £1,250+VAT

To book email info@lincbusinessawards.co.uk



The logo features a 3x3 grid of nine rounded squares in various colors: orange, pink, purple, lime green, red, blue-purple, light green, teal, and blue.

2025
**LINCOLNSHIRE
BUSINESS
AWARDS**

KEY DATES

LAUNCH DATE (LINCOLNSHIRE DAY)
TUESDAY 1ST OCTOBER 2024

DEADLINE FOR NOMINATIONS
FRIDAY 17TH JANUARY 2025

JUDGING & FILMING SESSIONS
FRIDAY 7TH FEBRUARY 2025

AWARD CEREMONY
FRIDAY 14TH MARCH 2025
AT LINCOLNSHIRE SHOWGROUND



MEET OUR 2024 SHORTLIST & WINNERS

The Problem Solver Award

Fire Shield System Ltd - WINNER
PVS Media
Tie Specialist Logistics
1 Stop Spa's

Field to Fork Award

Small Beer - WINNER

The Game Changer of the Year

LMP Solutions
Place Immersive
Ramsden International
1 Stop Spa's - WINNER

The Workforce Developer Award

Honeycomb Care
Lincs Window Cleaning Ltd
Starglaze Windows and Conservatories
Ltd - WINNER

The Planet Saver of the Year

Ruddocks - WINNER
Running Imp
Streets Heaver Healthcare Computing
UK Alternative Energy - RUNNER UP

The Equality Trailblazer Award

Clarke Group
LA Solutions
Lincoln City Football Club - WINNER

The Global Player of the Year Award

Ramsden International - WINNER

The Rapid Riser Award

Lincs Window Cleaning Ltd - WINNER
LMP Solutions - RUNNER UP
People, Systems & Process (PSP)

The Community Champion Award

Amelio Solar Energy
Fortis Therapy - WINNER
Lincoln City Football Club - RUNNER UP
Ruddocks

Inspirational Business Leader

Alexis Powell-Howard - Fortis Therapy

Lincolnshire's Business of the Year

Winner of Winners
1 Stop Spa's



2025
**LINCOLNSHIRE
BUSINESS
AWARDS**

LINCOLNSHIRE BUSINESS AWARDS 2024

